



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



## Independence Day 5k/10k & Car Show

July 4, 2014

Benefitting the MILLER FAMILY YMCA of NEWBURY

PARK

### PRESENTING SPONSOR—\$2,500

Premium logo recognition on all event publicity and print advertising including 3,000 flyers and posters, multiple e-blasts to 4000 runners, and Active.com race registration website - Premium logo placement on the event t-shirt- YMCA website with link to corporate website - Logo recognition in all press ads - Priority placement of corporate banners at the event entertainment tent - Two tables at the post race EXPO party - 12 individual entries for the 5K or 10K

### TITLE SPONSOR- \$1000

(All Title Sponsors include the package listed below)

#### 5K/10K Sponsor

#### Pancake Breakfast Sponsor

#### Car Show Sponsor

Logo recognition on all event publicity and print advertising including 3,000 flyers and posters and multiple e-blasts to 4000 runners - Logo placement on the event t-shirt - Listing on YMCA website - Name recognition in all press ads - Placement of corporate banners at the event - One table at the post race EXPO party - 8 individual entries for the 5K or 10K

### EVENT SPONSOR- \$500

(All Event Sponsors include the package listed below)

#### Entertainment Sponsor

#### Mile Marker Sponsor (2)

#### Water Station Sponsor

Logo placement on some event publicity and print advertising including 3,000 flyers and posters - Logo placement on the event t-shirt - Placement of corporate banner at event sponsored booth - Listing on YMCA website - One table at the post race EXPO party—5 individual entries for the 5K or 10K

### CAR SHOW AWARD SPONSOR- \$300

Logo placement on 11 Car Show award plaques - One table at the post race EXPO party - 1 individual entry to the 5K/10K or Car Show

### FESTIVAL EXPO BOOTH - \$100

One table at the post race EXPO party

### Call or stop by for more information!

Contact: Katie Beck, 805.480.0309 - [kbeck@millerymca.org](mailto:kbeck@millerymca.org)

320 Via Las Brisas Newbury Park, CA 91320 [www.millerymca.org](http://www.millerymca.org)



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## Independence Day 5k/10k & Car Show

July 4, 2014

Benefitting the MILLER FAMILY YMCA of NEWBURY PARK

Date \_\_\_\_\_

Organization \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

E-Mail \_\_\_\_\_

### YES! I WANT TO BE A:

<input type="checkbox"/> Presenting Sponsor	\$2500	
<input type="checkbox"/> <del>10K/5K Sponsor</del>	<del>\$1000</del>	SOLD OUT!
<input type="checkbox"/> Classic Car Show Sponsor	\$1000	
<input type="checkbox"/> Pancake Breakfast Sponsor	\$1000	
<input type="checkbox"/> Entertainment Sponsor	\$500	
<input type="checkbox"/> <del>Mile Marker Sponsor</del>	<del>\$500</del>	SOLD OUT!
<input type="checkbox"/> <del>Water Station Sponsor</del>	<del>\$500</del>	SOLD OUT!
<input type="checkbox"/> Car Show Award Sponsor	\$300	
<input type="checkbox"/> Post Race EXPO Booth	\$100	

Please return this form to: Katie Beck, c/o Miller Family YMCA, 320 Via Las Brisas, Newbury Park, CA 91320 or fax to 805.480.0319. For more information, please contact Katie Beck at 805.480.0309 or [kbeck@millerymca.org](mailto:kbeck@millerymca.org).